

## FOSTERING CREATIVITY

- > Quantity equals Quality.  
The more ideas the better the outcome
- > Believe you can make a change
- > Share: ideas, tools, spaces
- > Brainstorm
- > Identify when to work in groups
- > Identify when to work alone
- > Trust the people you work with
- > Be radical, even if its wrong.  
You'll get it right at some point.
- > Build relationships with co-workers



**Creativity:**  
The ability to see  
relationships where  
they don't exist

The Twelve Pillars of Usher Group consist of 12 intentions, spread out over a period of 12 months.

JANUARY	<b>Gratitude and Reflection</b> Reflect on the year past and express gratitude and reflection for the future year ahead.
FEBRUARY	<b>Love</b> Valentine's Day 14th February
MARCH	<b>Happiness</b> International Day of Happiness 20th March International Womens Day 8th March
APRIL	<b>Truth</b> International Day for the Right to the Truth 24th March
MAY	<b>Creativity</b> World Creativity and Innovation Day 21st April Mother Day 2nd Sunday of May
JUNE	<b>Awareness</b> World Environment Day 5th June World Ocean Day 8th June Global Day of Parents 1st June International Children's Day 1st June
JULY	<b>Forgiveness</b> National Day of Forgiveness 7th July
AUGUST	<b>Accountability</b> International Day of Worlds Indigenous People 9th August World Humanitarian Day 19th August
SEPTEMBER	<b>Generosity</b> International Day of Charity 5th September
OCTOBER	<b>Kindness</b> World Kindness Day 13th November
NOVEMBER	<b>Compassion</b> World Compassion Day 28th November
DECEMBER	<b>Family</b> Holiday Season is a time of Family

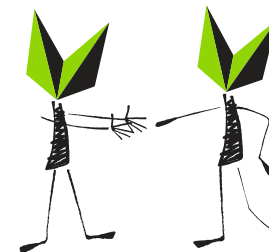


# CREATIVITY

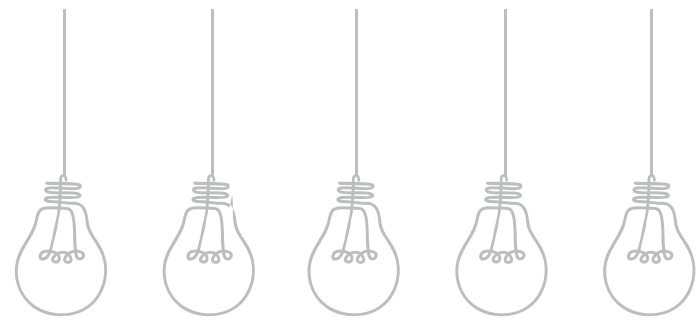


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# CREATIVITY

## WHAT IS CREATIVITY?

- > Turning new ideas into reality
- > To see the world differently
- > To find new patterns
- > Connecting unrelated problems
- > Generating solutions
- > Imagination that is realised

Creativity is a two step process:

Thinking then Producing



## REQUIREMENTS FOR CREATIVITY?

- > Imagination
- > Commitment
- > Strong work ethic
- > Affability
- > Insight
- > Passion
- > Drive



## CAN CREATIVITY BE LEARNT?

**YES**

We are born creative and lose it with age

- > It is a skill that can be developed
- > It is a process that can be managed
- > Begins with foundation of knowledge
- > Then mastering a way of thinking

## HOW CAN WE LEARN ABOUT CREATIVITY?

- > Imagine
- > Question
- > Experiment
- > Explore
- > Collect/process information
- > Observe
- > Associate connections
- > Network
- > Like a sport: Develop the right muscle (brain) in right environment

## MYTHS

Only "gifted" or "talented" are creative. **MYTH!**

- > Talent comes after 1000's of dedicated hours of practise
- > Mozart trained for 16 years before producing any music